










5.1.2 Career Counselling and Guidance for Competitive Examinations

Career Guidance through Motivational Talks





2022 - 2023

S. No.	Details of the Programme Organised	Number of Beneficiary	Link
1.	Career Guidance Programme on "Tips to Pursue Higher Studies in Abroad", Ms.S.Jayashree, (Alumni 2014 to 2017 Batch), Qualified in IELTS Exam organised by Department of English	53	
2.	Guest Lecture on "College to Corporate", Mr.Tamizha Karthic, Tamizha Software Solutions, Thiruthangal organised by Department of Computer Applications	77	
3.	Mega Career Counselling Programme for Chartered Accountant Course, CA.M.Karthik Deepan & CA.R.Rajapratheepan, Sivakasi Branch of SIRC of ICAI organised by Department of Junior Jayees Wing of SKC & Sivakasi Branch of SIRC of ICAI	750	
4.	Career Guidance Programme on "Signification of Insurance", Mr.P.Nagarajan, Agency Leader, EXIDE Life Insurance (Subsidiary of HDFC Life), Madurai organised by Department of Business Administration	71	
5.	Career Guidance Programme on "How to Draft Research Articles", Mr.A.GokulaHari,(2013-2016) Alumni, JRF (Phd) Scholar, School of English and Foreign Languages, The Gandhigram Rural Institute, Gandhigram organised by Department of English	25	
6.	Career Guidance Programme on "Tips to Improve Communication Skills", Mr.P.S.Hariharan (Alumni 2017 - 2020), Former President, Pyrocity Toastmasters Club, Sivakasi organised by Department of English	73	
7.	Guest Lecture on "Career Guidance Programme", Dr.A.Gomathi, Head, Department of Computer Science, NadarSaraswathi College of Arts and Science, organised by Department of Computer Applications	190	

**2021 - 2022**







S. No.	Details of the Programme Organised	Number of Beneficiary	Link
1.	Career Guidance Programme on "Self Motivation", Mr.J.Kumaragurubaran B.A.,MSW, Alumni (2012 to 2015), Executive HR, Grupo Antolin India Pvt. Ltd., Chennai organised by Department of English	54	
2.	Career Guidance Programme on "How to Crack Interview", Ms.S.LakshmiPriya, Alumni (2018 - 2021 Batch), Operation Executive, Infosys, Chennai organised by Department of Information Technology	90	
3.	Career Guidance Programme on " Career Opportunities in Banking Sector" - Mr.V.Vijayakumar, Clerk, Tamilnad Mercantile Bank, Kollam Branch, Kerala & Mr.S.Santhosh, Clerk, Tamilnad Mercantile Bank, Kolkata Branch organised by Department of Commerce(R)	148	
4.	Career Guidance Programme on "Importance of Communicative Language Teaching" - Mr.V. Gokul (Alumnus 2017-2020), Assistant Professor of English, Athiyamaan College of Engineering, Hosur, organised by Department of English.	40	
5.	Career Guidance Programme on "How to Improve Communicative Competence?", Mr.G.Muthukumar (Alumni 2012 to 2015), Admin Officer, Wisdom Wealth International School, Sivakasi organised by Department of English	63	

**2020 - 2021**





S. No.	Details of the Programme Organised	Number of Beneficiary	Link
1.	Awareness Programme on "Career Opportunities in BFSI Sector", Ms.Anita Parmar, Head - Institution and College Control, BFSI SSC of India organised by Departments of PG Commerce, Commerce (R),Commerce (CA),Commerce (CS) & Business Administration	260	
2.	Career Guidance Programme on "Career Opportunities in Banking Sector", Mr.S.K.MadheshSankar, Probationary Clerk, Tamilnad Mercantile Bank Ltd., Kolkata Branch, Kolkata, organised by Department of Commerce	148	
3.	Career Guidance Programme on position yourself for your career, Mr.Tamizha Karthic, Digital Marketer/Brand Consultant organised by Department of computer science	70	
4.	Career Guidance Programme on " Tips to Succeed in Bank Exams" - Mr.G.Rajapandi (Alumnus 2017-2020), Probationary Clerk, TMB, Kodungallur, Kerala organised by Department of Business Administration	90	



2019 - 2020

S. No.	Details of the Programme Organised	Number of Beneficiary	Link
1.	Career Guidance Programme for the girl Students , Guest Speaker Ms.A. Sudha, Academic Trainer, Rexona Confience Academy - HUL, Mumbai, Organized by Placement cell.	1260	
2.	One day Workshop on " Enriching Employablity Skills, Chief Guest Dr.K.R.Athista, Guest Faculty, Department of English and Comparative Literature, MKU, Madurai.	74	
3.	Placement Training Programme on "Group Discussion: Stratergies, Chief Guest Mr. L. Priya, Head, Assistant Professor, Department of Computer Science, Sri Kaaliswari College, Sivakasi.	50	
4.	One Day Workshop on Placement Readiness, Resource Person MrS.R. Sathyanarayanan, Assistant Professor, Department of Management Studies, Nehru Institute of Technology, Coimbatore, Organized by Department of Commerce (CA)	77	
5.	Macro - Wits Career Guidance Programme on Steps Towards Successful Management, by Mr. V. Muneeswaran, Founder & Director, Rovn Software Solution (P) Ltd., Sivakasi, Organized by Department of Computer Science.	100	
6.	Guest Lecture on Career Guidance, Resource Person Mrs. A. Pandilakshmi, Assistant Professor, Department of Commerce, Vyasa College for Women, Vasudevanallur.	75	

**2018 - 2019**

S. No.	Details of the Programme Organised	Number of Beneficiary	Link
1.	Guest Lecutre on "Campus to Career" Chief guest Mr.K.C.Gurusamy, Zone Trainer, JCS. International, Virudhunagar, Organized by Department of Commerce.	120	
2.	Video Conference on "Career Lifecycle in Software Industry, Chief guest V.Thinakaran, Technical Architect, Capgemini America Inc, Chicago , organized by Department of Business Administration.	192	
3.	One Day Training Programme on "Textile Screen Printing" ,Resource Person Mr.M.Rajavel, Proprietor, Raja Screen Printers, Theni, Organized by Entrepreneurship Development Cell in association with Raja Screen Printers, Theni.	192	
4.	Special Lecture on "Think Your Future" Resource person Mr. R. Anantharam, International Referee in Chess, Retired HOD of Chemistry, ANJA College, Sivakasi, Organized by Department of Chemistry, Biotechnology and Botany.	120	
5.	One Day Workshop on "Career Attributes" Chief Guest Mrs. S. Raja Soundari, Head Mistress(Rtd) Kshatriya Girls Higher Secondary School, Virudhunagar, Organized by Department of Commerce(CA).	259	